



## **Coastal Businesses celebrate Boscombe Market's 25<sup>th</sup> Anniversary**

*Bournemouth Coastal Business Improvement District is supporting Boscombe Market's 25<sup>th</sup> anniversary with a special 'Making Markets Matter' event highlighting the importance of local markets on Saturday 9<sup>th</sup> June.*

The Mayor of Bournemouth, Councillor Derek Borthwick, is set to join local businesses and Bournemouth Coastal BID for 'Making Markets Matter' a special community event in celebration of Boscombe Market's 25<sup>th</sup> anniversary. The event, which will take place on 9<sup>th</sup> June on Boscombe precinct, will feature a variety of giveaways, and family-friendly activities whilst seeking to promote the importance of local markets in the community.

Established in 1993, Boscombe Market takes place twice a week, on Thursdays and Saturdays, and offers a huge variety of fresh products which vary weekly, depending on the seasonal farmer's harvest. The market has helped to attract visitors to Boscombe for over 25 years.

Supported by the Coastal BID, the special 'Making Markets Matter' jubilee celebration aims to draw even more visitors to Boscombe and encourage people to shop locally. The day's program of events will feature cooking demonstrations, face painting, competitions – including a cash prize of £101 – and a basketball shootout.

In the lead up to the celebrations, a new 'Love Your Local Market' campaign has also been introduced which aims to add a new dimension to the regular markets and improve footfall. Start-Ups are also encouraged through a new Start Up Zone which enables new traders to try a 'Table for a Tenner' and experience the market whilst adding variety and diversity.

Carol Butler, Boscombe Centre Manager, said:

"The Jubilee will showcase Boscombe Market's long-standing history on the precinct, celebrating its fantastic traders and delicious local produce and cuisine from around the world. The market enables local people to buy the region's best foods and draws a considerable number of visitors to Boscombe. We hope many will join us on 9<sup>th</sup> of June to discover Boscombe Market's splendid diversity."

Stefan Krause, Bournemouth Coastal BID Manager, said:

"Bournemouth Coastal BID has been proud to support the market for over five years and we are looking forward to celebrating this special anniversary with local businesses. With an impressive 25-year history, Boscombe Market continues to attract visitors to the area whilst developing to meet the challenges of today's rapidly changing highstreets."

To find out more about the Coastal BID, please visit [www.coastalbid.co.uk](http://www.coastalbid.co.uk). To find out more about their seasonal events, activities and local business promotions, you can connect via social media; Facebook (@bournemouthseasons) Twitter (@bmtseasons).